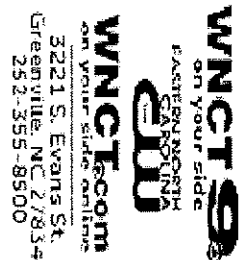


CONTRACT



WNCN
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCN.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

<u>Contract / Revision</u>		<u>Alt Order #</u>	
900949 / 2		25174544	
<u>Product</u>			
Stein-AG-NC			
<u>Contract Dates</u>		<u>Estimate #</u>	
10/11/16 - 10/17/16		4763	
<u>Advertiser</u>		<u>Original Date / Revision</u>	
POL/Josh Stein NC Attorney General		07/07/16 / 10/06/16	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>	
EOM/EOC	Broadcast	Cash	
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>	
WNCI	Katz Washington	Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u>			
Adults 35+			
<u>Agcy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
9912856	287	305	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		
IN117/SP159/AL1336			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/11/16	10/17/16	Local News @ 6a	6a-7a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--				2	\$75.00				
2	WNCN	10/11/16	10/17/16	CBS This Morning	7a-9a		:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--				3	\$45.00				
3	WNCN	10/11/16	10/17/16	Local News Su 7-8a	7-8a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/11/16	10/17/16	-----S				1	\$15.00				
4	WNCN	10/11/16	10/17/16	Local News @ 12p	12p-1230p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--				1	\$75.00				
5	WNCN	10/11/16	10/17/16	CBS Sunday Morning	9a-1030a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/11/16	10/17/16	-----S				2	\$90.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 EASTERN NORTH CAROLINA
 on your side online
WNCN.com
 3221 S. Evans St.
 Greenville, NC 27834
 (252) 355-8542
 252-355-8500

Contract / Revision	Alt Order #
900949 / 2	25174544

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	Stein-AG-NC	4763

Advertiser	Original Date / Revision
POL/Josh Stein NC Attor	07/07/16 / 10/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCN	10/11/16	10/17/16	Local News @ 5p	5p-530p		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	2				\$70.00				
7	WNCN	10/11/16	10/17/16	Local News @ 530p	530p-6p		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	2				\$70.00				
8	WNCN	10/11/16	10/17/16	Local News @ 6p	6p-630p		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	2				\$140.00				
9	WNCN	10/11/16	10/17/16	CBS Evening News	630p-7p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	2				\$200.00				
10	WNCN	10/11/16	10/17/16	Local News @ 11p	11p-1135p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	1				\$120.00				
11	WNCN	10/16/16	10/16/16	LN Su	11p-1135p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	-----S	1				\$80.00				
Totals										0.00		19	\$1,715.00
Time Period		# of Spots	Gross Amount	Agency Comm.	Net Amount								
09/26/16 - 10/17/16		19	\$1,715.00		(\$257.25)		\$1,457.75						
Totals		19	\$1,715.00		(\$257.25)		\$1,457.75						

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St
New York, NY 10019

Contract # 25174544

CPE: 287/305/4763

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/5/2016 at 5:44 PM

Flight: 10/11/16 - 10/17/16

Advertiser: Stein-AG

Product: Stein-AG-NC

Agency Order #: 5031010

Buyer: Lawson, Colin
Salesperson: JACOB ROTH
212-373-8175

Version: Highlighting Revision 2

Station: WNCT

Market: Greenville/New
Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Total \$: \$1,715.00

Total Spots: 19

Total CPP: \$0.00

Total GRP:

Traffic #: 900949

Separation:

Comments: Revised Order

Funds added to clear

TTADD: \$60

TTREV: \$1,715

PLS CFM

T/R JACOB

#	Day/Time	DP	Program	Rate	A3SP Rating	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
						Len	10/11				
1	Tu-F,M 6a-7a		9 On Your Side Morning Edition II	\$75.00	0	30	1	1	\$75.00	\$0.00	0.0
Level 3											
2	Tu-F,M 6a-7a		9 On Your Side Morning Edition II	\$75.00	0	30	1	1	\$75.00	\$0.00	0.0
Level 3											
3	Tu-F,M 7a-9a		CBS This Morning	\$45.00	0	30	2	2	\$90.00	\$0.00	0.0
Level 3											
4	Tu-F,M 7a-9a		CBS This Morning	\$45.00	0	30	1	1	\$45.00	\$0.00	0.0
Level 3											
5	Su 7a-8a		Weekend Morning Edition II	\$15.00	0	30	1	1	\$15.00	\$0.00	0.0
Level 3											
6	Tu-F,M 12n-12:30p		9 on Your Side News @ Noon	\$75.00	0	30	1	1	\$75.00	\$0.00	0.0
Level 3											
7	Su 9a-10:30a		CBS Sunday Morning	\$90.00	0	30	1	1	\$90.00	\$0.00	0.0
Level 3											
8	Su 9a-10:30a		CBS Sunday Morning	\$90.00	0	30	1	1	\$90.00	\$0.00	0.0
Level 3											
9	Tu-F,M 5p-5:30p		9 On Your Side News @ 5 PM	\$70.00	0	30	2	2	\$140.00	\$0.00	0.0
Level 3											
10	Tu-F,M 5:30p-6p		9 On Your Side News @ 530 PM	\$70.00	0	30	2	2	\$140.00	\$0.00	0.0
Level 3											
11	Tu-F,M 6p-6:30p		9 On Your Side News @ 6 PM	\$140.00	0	30	2	2	\$280.00	\$0.00	0.0
Level 3											
Changes: Rate from 130 to 140											



125 West 55th St
New York, NY 10019

Contract # 25174544
CPE: 287/305/4763
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC 20007
Changes as of: 10/5/2016 at 5:44 PM
Flight: 10/11/16 - 10/17/16
Advertiser: Stein-AG
Product: Stein-AG-NC
Station: WNCT
Market: Greenville/New Bern/Wash
Office: WASHINGTON
Version: Highlighting Revision 2
Total \$: \$1,715.00
Total Spots: 19
Total CPP: \$0.00

Agency Order #: 5031010
Buyer: Lawson, Colin
Salesperson: JACOB ROTH
212-373-8175
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175
Total GRP:
Traffic #: 900949
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
12	Tu-F,M 6:30p-7p		CBS Evening News	\$200.00	0	30	2		2	\$400.00	\$0.00	0.0
Level 3												
13	Tu-F,M 11p-11:35p		9 On Your Side News @ 11 PM	\$120.00	0	30	1		1	\$120.00	\$0.00	0.0
Level 3												
Changes: Rate from 100 to 120												
14	Su 11p-11:30p		9 On Your Side News @ 11 PM	\$80.00	0	30	1		1	\$80.00	\$0.00	0.0
Level 3												
TOTALS: 19									19	\$1,715.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25174544

Changes as of: 10/5/2016 at 5:44 PM

Version: Highlighting Revision 2

CPE: 287/305/4763

Flight: 10/11/16 - 10/17/16

Station: WNCT

Total \$: \$1,715.00

Agency: GMMB

Advertiser: Stein-AG

Market: Greenville/New Bern/Wash

Total Spots: 19

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: Stein-AG-NC

Office: WASHINGTON

Total CPE: \$0.00

Agency Order #: 5031010

Primary Demo: Adults 35+

Total GRP:

Buyer: Lawson, Colin

Con Type: POLITICAL/NOTE

Traffic #: 900949

Salesperson: JACOB ROTH
212-373-8175

Assistant: JACOB ROTH
212-373-8175

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/05/16 5:44 PM	JACOB ROTH	Revised Order Funds added to clear TTADD: \$60 TTREV: \$1,715 PLS CFM T/R JACOB
09/15/16 9:16 AM	Jennifer Layman	Correction to make LUR Line 6 12p News needs to be \$75 and changed to 2x Line 9 5p News needs to be \$70 and remain 2x Line 11 6p News needs to be \$140 and remain 2x Line 13 11p News 1x needs to be removed Line 5 Sun 7-8a 1x needs to be removed Line 5 Sun 7-8a 1x needs to be removed \$570 affected Total same.
07/05/16 10:34 AM	JACOB ROTH	John Stein for AG 10.11-10.17:Separation: 30
05/18/16 12:51 PM	JACOB ROTH	John Stein for AG 10.11-10.17:Separation: 30

Competitive Information

Market Budget:	\$8,167
WNCT Share:	21%
Comment:	
ENCT:	1%
WCCT:	30%
WFXI:	13%
WITN:	35%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	19	\$1,715.00	N/A	0.0
Total	100%	19	\$1,715.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	19	\$1,715.00
Total	19	\$1,715.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/5/16 5:44 PM	JACOB ROTH	Revised			\$60.00	\$1,715.00	Changes: Calculated Dollars from \$1,655.00 to \$1,715.00, Competitive Market Budget from \$7,881 to \$8,167, Total \$ from \$1,655.00 to \$1,715.00, User Entered \$ from \$1,655.00 to \$1,715.00, Comments from John Stein for AG 10.11-10.17:Separation: 30 to Revised Order Funds added to clear TTADD: \$60 TTREV: \$1,715 PLS CFM T/R JACOB. 5 buyins added or modified.
Makegood 1	9/15/16 9:16 AM	Jennifer Layman	Sent To Rep			\$0	\$1,655.00	Changes: Total GIMPs to 0.



125 West 55th St
New York, NY 10019

Contract # 25174544 Changes as of: 10/5/2016 at 5:44 PM Version: Highlighting Revision 2

CPE: 287/305/4763 Agency: GMMB Flight: 10/11/16 - 10/17/16 Station: WNCT Total \$: \$1,715.00

Advertiser: Stein-AG Product: Stein-AG-NC Office: WASHINGTON Total Spots: 19

Agency Order #: 5031010 Buyer: Lawson, Colin Salesperson: JACOB ROTH 212-373-8175 Primary Demo: Adults 35+ Con Type: POLITICAL/NOTE Assistant: JACOB ROTH 212-373-8175 Total GRP: 900949 Traffic #: Separation:

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/5/16 10:36 AM					\$0	\$0	
Revision	7/5/16 10:34 AM	JACOB ROTH	Confirmed			\$0	\$1,655.00	Changes: User Entered \$ from \$0.00 to \$1,655.00, Demo Meta to [R16], Product from candidate to Stein-AG-NC, Default Spot Length to 30.7 buylines added or modified.
Queued for Electronic Contracting	5/18/16 2:43 PM					\$0	\$0	
New	5/18/16 12:35 PM	JACOB ROTH	Confirmed	19		\$1,655.00	\$1,655.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.